

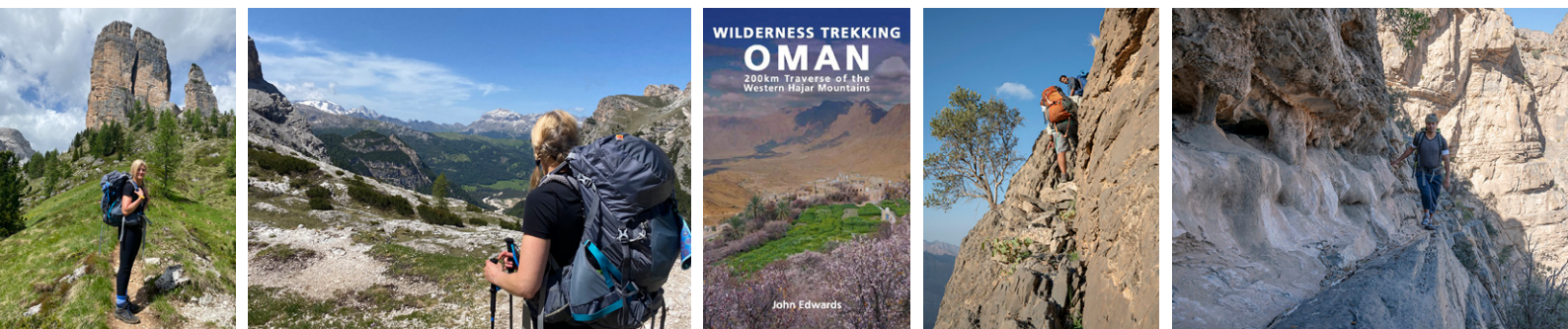


Support our dynamic duo, hoping to be the first all-female team to fastpack an unsupported traverse of the remote Western Hajar Mountains of Oman, in aid of our Youth Adventure Grant!

I'm Chloe, a mum from Sussex, planning, along with a female partner-in-crime, to hike/scramble/run our way roughly 200km across the western Hajar Mountains of Oman. Self-supported, travelling as light as possible, sending food ahead for collection en-route, we'll be wild camping some nights, interspersed with village BnB / small hotel stays, for approx 2 weeks, later this year. The route is relatively new, created by John Edwards after years of exploring the ancient paths which criss-cross the mountains, and explained in detail in his excellent book 'Wilderness Trekking Oman'. The book was published and the first full traverse completed in 2020, but due to Covid restrictions very few have had the opportunity since.

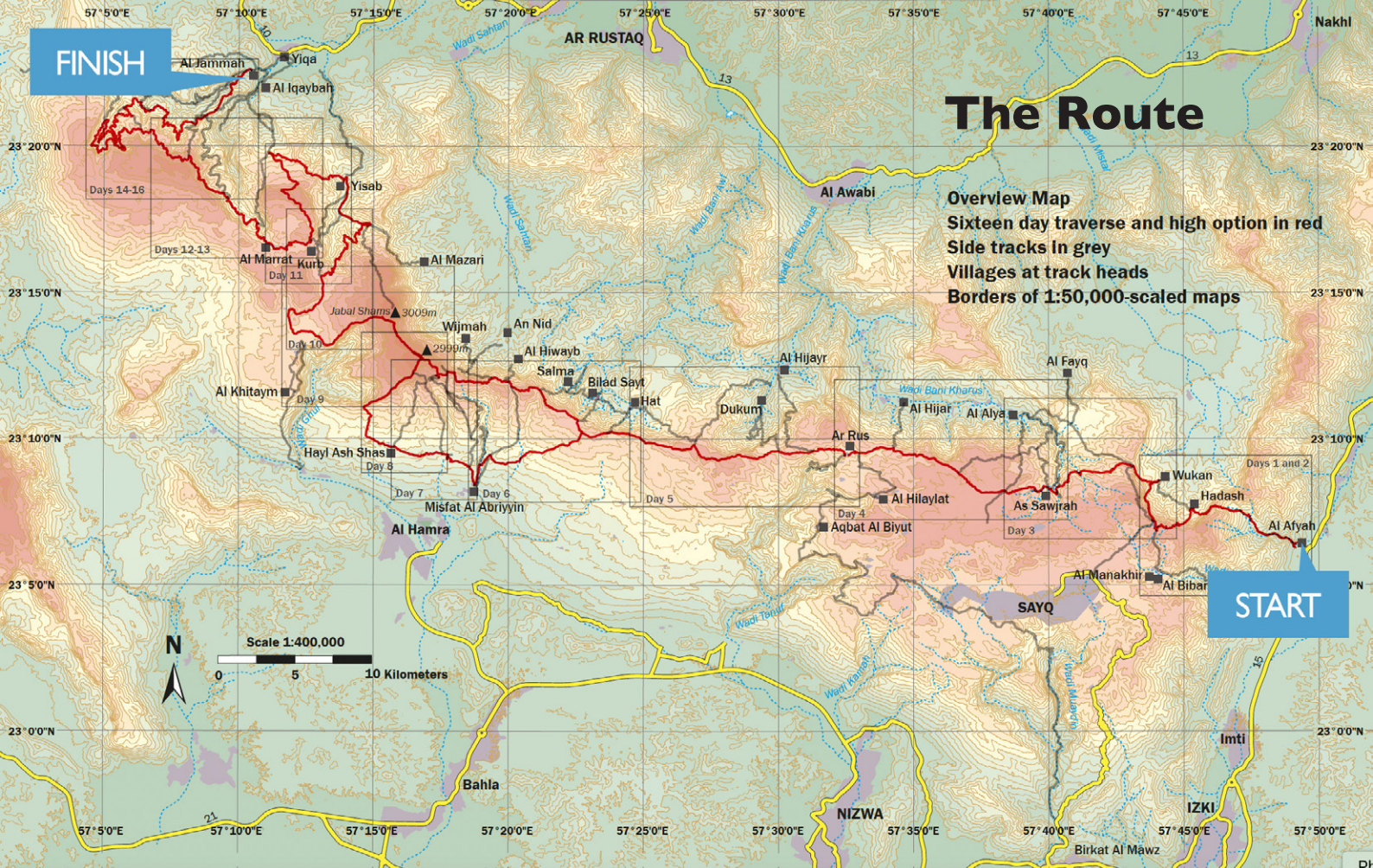
The challenge is in aid of our new Now on Earth Youth Adventure Grant, more details of which are available at www.nowonearth.com/youth-adventure-grant.

I'm new to fastpacking... and feeling excited, and a little intimidated if I'm honest, probably as one should when embarking on an adventure of this nature! Fastpacking is a mixture of trail running and backpacking and involves hiking the ups, jogging the flats, and where possible running the downs - although many descents on this trail will be too steep for running. We'll be on the trail for 5-10hrs per day, with some sections requiring scrambling. Some days will end in villages where accommodation will be available, and we'll carry simple sleep systems for nights wild camping under the stars. The tracks we're following vary between donkey caravan routes, unladen donkey tracks and narrow 'man tracks', requiring careful navigation. There are a couple of Via Ferrata style ladders to ascend rock faces. Some of these tracks haven't been in regular use for generations, and most of the route requires GPS navigation.



Getting in some mountain training, and photos from the Hajar Mountains trail, taken from the book Wilderness Trekking Oman.

Grant details at www.nowonearth.com/youth-adventure-grant - all contributions hugely appreciated!



The trail begins at Al Afyah at the eastern end of the range, and proceeds west. Our route crosses two summits including Jabal Shams, the highest peak in the Hajar range at 3009m. The daily elevation change is typically 1000m. The last four days of the traverse cross into a remote area without any habitation and we will need to carry enough food and water to sustain us, or even possibly hire a donkey to assist with carrying adequate rations.

WHY WE'RE DOING IT

Our yomp will be raising money for the **Now on Earth Youth Adventure Grant**, a new grant we've set up aimed at young adults aged 18-24 wanting to undertake their first expedition. We believe that adventure can have a hugely positive and long-term impact on self-confidence, resilience and fulfilment. At a time when mental health issues, particularly in teens and young adults, are spiralling out of control, we hope to give some young people the opportunity to challenge themselves on their first adventure, by offering some financial support for their endeavour. Money should not, after all, be a barrier to attempting what could be a transformational life experience!

From a personal perspective, staring down the barrel of half a century, I'm ready to make my first attempt at a grand adventure. I'm a big advocate of getting people outdoors to have adventures on all scales, having experienced first-hand the substantial mental health benefits of outdoors challenge, and believe that it's never too late to start. I promote inspiring adventure short films, stories, podcasts and resources via **nowonearth.com**, and believe age, gender, ethnicity and financial status should not be barriers to living an adventurous and fulfilling life.



HOW YOU CAN SUPPORT US

We are hugely grateful for all financial support for the grant. All money raised will go straight into the grant pot, and later this year we plan to open the grant to applications for a few months. Once Grant Awards have been made in 2023, we hope to be able to repeat the process in future years, if we are able to secure regular supporters. We plan to collect stories from the award-winners about their adventures, to share on the website and inspire future applicants and potential sponsors. Our grant judges include Belinda Kirk, a leading voice promoting the benefits of adventure on wellbeing, and author of the best-selling, award-nominated book *Adventure Revolution: The life-changing power of choosing challenge*. Belinda has pioneered inclusive expeditions for people with disabilities, and led dozens of youth development expeditions around the world. She gained a Guinness World Record for rowing unsupported around Britain and has managed remote trips for, amongst others, Ray Mears, Chris Ryan and Bear Grylls, and is a Fellow of the Royal Geographical Society and British Exploring Society.

AND WHAT WE CAN DO FOR YOU: CORPORATE PR OPPORTUNITIES

If you are a business interested in aligning with our grant project and supporting the Now on Earth Youth Adventure Grant in any way, please read on! We have some great corporate sponsorship options available, the details of which are overleaf. We offer a variety of levels and some great PR opportunities for your company.

Most importantly, you can help to make a significant positive impact in the lives of some youngsters, by supporting their endeavours, helping to provide the means for them to challenge themselves and grow as individuals, expanding their horizons beyond what they may have thought possible.

SEE OVERLEAF >>

CORPORATE PACKAGES: SPONSORING OR BECOMING A PATRON OF THE NOE YOUTH ADVENTURE GRANT

Get the inside track on our adventures! We have various opportunities for your company to get involved and support our Youth Adventure Grant and we offer some great PR in return. If you don't see the right fit, please don't hesitate to get in touch! Click on the button below to complete an online form and sign up to one of the supporter packages below.

ADVENTURE	EXPLORATION	EXPEDITION	FASTPACK
£350 pa <i>2 year commitment</i> Company logo and bio on Now on Earth website, logo featured on Youth Adventure Grant collateral + Now on Earth Youth Adventure Grant collateral to include on your website/collateral + Company 'thank you' post on Facebook, Twitter and LinkedIn + Company logo printed on 'Yomping the Hajar' kit and future fundraiser challenge kit + Social Media mentions and tags during (when possible) challenge + Post 'Yomping the Hajar' PR Pack + future fundraiser PR Packs + Optional Invitation to online Grant Award to Grant recipients + 1 x Now on Earth Organic Cotton Hoodie	£500 pa <i>2 year commitment</i> Company logo and bio on Now on Earth website, logo featured on Youth Adventure Grant collateral + Now on Earth Youth Adventure Grant collateral to include on your website/collateral + Company 'thank you' post on Facebook, Twitter and LinkedIn + Company logo printed on 'Yomping the Hajar' kit and future fundraiser challenge kit + Social Media mentions and tags during (when possible) challenge + Post 'Yomping the Hajar' PR Pack + future fundraiser PR Packs + Optional Invitation to online Grant Award to Grant recipients + 2 x Now on Earth Organic Cotton Hoodie + 'Meet The Team' PR photos and Press Release	£650 pa <i>2 year commitment</i> Company logo and bio on Now on Earth website, logo featured on Youth Adventure Grant collateral + Now on Earth Youth Adventure Grant collateral to include on your website/collateral + Company 'thank you' post on Facebook, Twitter and LinkedIn + Company logo printed on 'Yomping the Hajar' kit and future fundraiser challenge kit + Social Media mentions and tags during (when possible) challenge + Post 'Yomping the Hajar' PR Pack + future fundraiser PR Packs + Optional Invitation to online Grant Award to Grant recipients + 3 x Now on Earth Organic Cotton Hoodie + 'Meet The Team' PR photos and Press Release + PR Interviews with the Now On Earth Challenge Team highlighting how your company's Patron Sponsorship contribution has helped make it possible	£350 One-off sponsorship <i>For 'Yomping the Hajar' 2022 Challenge</i> Company logo and bio on Now on Earth website, logo featured on Youth Adventure Grant collateral + Now on Earth Youth Adventure Grant collateral to include on your website/collateral + Company 'thank you' post on Facebook, Twitter and LinkedIn + Company logo printed on 'Yomping the Hajar' kit + Social Media mentions and tags during (when possible) challenge + Post 'Yomping the Hajar' PR Pack
CLICK TO SIGN UP: ADVENTURE	CLICK TO SIGN UP: EXPLORATION	CLICK TO SIGN UP: EXPEDITION	CLICK TO SIGN UP: FASTPACK

Any questions? Please get in touch with Chloe at connect@nowonearth.com



SUPPORTING US AS AN INDIVIDUAL

If you'd also like to support us as an individual, you can donate via our Justgiving crowdfunder page. All contributions of any size are very gratefully received!

Donate Now